



### **2012 Specialty Crop Block Grant Scoresheet**

Applicant:

Project Name:

Proposal shows promise to Increase Sales and/or improve access. (Volume, price, market share)

0      1      2      3      4      5      6      7      8      9      10

Project addresses a challenge of the industry and adds to its overall marketing/distribution strategy.

0      1      2      3      4      5      6      7      8      9      10

Project is attainable and innovative.

0      1      2      3      4      5      6      7      8      9      10

Project has support of the industry sector.

0      1      2      3      4      5      6      7      8      9      10

Proposal clearly defines goals, key steps and timelines for project.

0      1      2      3      4      5      6      7      8      9      10

Project can leverage grant dollars from outside funding sources.

0      1      2      3      4      5      6      7      8      9      10

Project can be accomplished in 1 year time frame.

Yes- 10 points No- 0 points

Total Score out of 70:

Comments:

Strengths:

Weaknesses: